

CURRICULUM VITAE

(2008 - 2022)



Siti Syuhada Binti Abd Rahman
Lecturer
011-1872 8297
sitisyuhada@kuis.edu.my

ACADEMIC QUALIFICATIONS

Universiti Teknologi MARA (UiTM)

Masters in Business Administration (MBA) (Corporate Management)

Thesis: Motivation of Employees in Small Medium Food

Manufacturing Enterprises (SMEs)

2008

International Islamic University Malaysia (IIUM)

Bachelor Degree in Business Administration (BBA)

2000

WORK EXPERIENCE

May 2008 to present:

Lecturer, Kolej Universiti Islam Antarabangsa Selangor (KUIS)

2004 – 2006:

Marketing Coordinator, Jambatan Merah Shipping Sdn Bhd

2003:

Lecturer, Executive Development Programme (a special course for SPM school leavers),
Cosmopoint Sdn Bhd

2001 – 2002:

Assistant Lecturer, International Islamic University Malaysia (IIUM)

POSITIONS IN ADMINISTRATION

- Head of Business Administration Programme, FPM, KUIS from 1 March 2019 until 30 June 2019
- Head of MBA (Muamalah) programme, FPM, KUIS from 3 November 2017 until 1 September 2018
- Head of Business Administration Department, FPM, KUIS from 15 June 2014 until 31 May 2016
- Coordinator of Business Administration Department , FPM, KUIS from 1 August 2010 until 30 April 2014



AWARDS / ACKNOWLEDGEMENTS / APPOINTMENTS (NATIONAL & INTERNATIONAL LEVEL AND KUIS)



- Excellent Service Award, KUIS 2010
 - Excellent Service Award, FPM, KUIS 2012
 - Excellent Service Award, KUIS 2013
 - Loyal Service Award, KUIS (10 years) 2017
 - Excellent Service Award, KUIS 2018
 - Best Presenter Award
International Conference on Management and Muamalah (ICOMM) 2019
 - Best Video Presentation
International Conference on Management and Muamalah (ICOMM) 2020
 - Best Paper Award
International Management and Accounting Conference (IMAC) 10 2021
 - Best Research Award – Silver Medal
International Conference on Islamic Contemporary and Management 2021
 - Best Presentation Award – Gold Medal
International Conference on Islamic Contemporary and Management 2021
- 
- 

EXPERTISE AND CONSULTATION

INTERNATIONAL LEVEL (5)

No.	Committee Name	Period	Status
1	Moderator, 2nd International Conference on Social Science Research (ICCSR 2014)	9 & 10 June 2014	Moderator (parallel session)
2	Moderator, Persidangan Antarabangsa Sains Sosial dan Kemanusiaan	26 & 27 April 2017	Moderator (parallel session)
3	Moderator, 4th International Conference on Management and Muamalah, FPM, KUIS	7 & 8 November 2017	Moderator (parallel session)
4	Moderator, 5th International Conference on Management and Muamalah, FPM, KUIS	15 & 16 August 2018	Moderator (parallel session)
5	Moderator, 6th International Conference on Management and Muamalah, FPM, KUIS	10 & 11 July 2019	Moderator (parallel session)

NATIONAL LEVEL (1)

No.	Committee Name	Period	Status
1	KUIS Coordinator for MSC Malaysia IHL (Institute of Higher Learning) Business Idea – Business Plan Competition, organized by Multimedia Development Corporation (MDeC)	2009 - 2012	Coordinator

KUIS (35)

No.	Position	Agencies
1	Facilitator, <i>Kursus Asas Keusahawanan Siswazah</i> , FPM, 7 – 9 November 2008	FPM, KUIS
2	Internal Auditor MS ISO 9001:2008 KUIS from 11 October 2010 until 13 November 2014	KUIS
3	Senior Internal Auditor, Quality Management System, KUIS from 14 November 2014 until 31 March 2019	KUIS
4	Training Development Panel for KUISCELL Sdn Bhd, 3 October 2011 – 2 October 2013	KUISCELL
5	Student Affairs Committee, FPM, 1 April 2011 – 31 March 2012	FPM, KUIS
6	Committee Member, FPM Program Curriculum, 7 August 2012 – done	FPM, KUIS
7	Committee Member, MBA (Muamalah) Curriculum, KUIS, 28 July 2011 – 31 March 2012	FPM, KUIS
8	Chief, FPM Schedule (manual system) session I & 2, 2013/2014	FPM, KUIS
9	Committee Member (Documentation), Curriculum Development Workshop, FPM, 6 & 7 November 2013	FPM, KUIS
10	Advisor, Social Responsibility Programme at Rumah Bakti Al-Kausar, Bandar Baru Bangi, KUIS Business Club, 1 March 2014	KUIS Business Club
11	Advisor, ' <i>Iftar Ramadhan bersama Anak Yatim</i> ' at Sekolah Maahad Tahfiz Anak Yatim al Kitab, Beranang, KUIS Business Club, 18 July 2014	KUIS Business Club
12	Advisor, ' <i>Program Misi Banjir</i> ', Kampung Sg. Durian, Kuala Krai, Kelantan, 13-15 January 2015	KUIS Business Club
13	Advisor, ' <i>Program Sahur Gelandangan</i> ', KUIS Business Club, 11 July 2015	KUIS Business Club

- | | | |
|----|---|--------------------|
| 14 | Advisor, ' <i>Larian amal - Breakfast Run for Baby Hatch</i> ', KUIS Business Club, 23 August 2015 | KUIS Business Club |
| 15 | Advisor, ' <i>Seminar Rahsia Usahawan</i> ' organized by Program Usahawan PKNS in collaboration with Department of Business Management, FPM, 14 February 2015 | FPM, KUIS |
| 16 | Trainer KUISCELL 2015-2016 | KUISCELL |
| 17 | Committee Member, Student Entrepreneurship Programme, 2015 - 2016 | KUIS |
| 18 | Panel of Internal Accessors, <i>Program Pengajian Asasi Pengurusan (FA02)</i> , Pusat Asasi, KUIS, 11 September 2015 | KUIS |
| 19 | Second Examiner, Final Exam Answer Script, Sesi I, 2015/2016, Pusat Asasi KUIS, FMBM 1124 (Mathematics I), 14 December 2015 – done | KUIS |
| 20 | Committee Member, Examination and Graduation, Academic & Research , FPM 1 June 2016 – 30 June 2017 | FPM, KUIS |
| 21 | Member, Industrial Training Secretariat, Industrial Training and Networking, FPM, 1 June 2016 – 30 June 2017 | FPM, KUIS |
| 22 | Committee Member, Quality and Accreditation, Academic and Research, FPM, 1 June 2016 – 30 June 2017 | FPM, KUIS |
| 23 | Head, Final Examination Paper Review, Session I, 2016/2017, FPM – Strategic Management, 6 June 2016 - done | FPM, KUIS |
| 24 | Head, Final Examination Paper Review, Session I, 2016/2017, FPM – Management, Entrepreneurship, Operations Management, 6 June 2016 – done | FPM, KUIS |
| 25 | Head, Final Examination Paper Review, Session II, 2016/2017, FPM – Management, 5 December 2016 – done | FPM, KUIS |
| 26 | Committee Member, Academic Staff Association, KUIS, 6 January 2017 – 31 December 2017 | KUIS |
| 27 | Committee Member, Curriculum Development, Bachelor Degree in Management (Halal Industry), 10 January 2017 – done | FPM, KUIS |

- | | | |
|----|---|-----------|
| 28 | Head, Final Examination Paper Review, Session I, 2017/2018, FPM – Management, 1 Jun 2017 – done | FPM, KUIS |
| 29 | Committee Member, Quality and Accreditation, Academic and Research, FPM, KUIS, 3 July 2017 – 30 June 2019 | FPM, KUIS |
| 30 | Advisor, ‘ <i>Sarjana Tamu DEM</i> ’ – Talk on Economics Strategic Planning by CEO, Dewan Perniagaan Ekonomi Islam Nusantara (DPEIN), organized by students MBBC3063, 23 January 2018 | FPM, KUIS |
| 31 | Advisor for Souvenir and Food Bureau, “DEM Week 2.0”, FPM, 12 – 18 January 2019 | FPM, KUIS |
| 32 | Committee Member, Examination and Graduation, Academic & Research , FPM, KUIS, 3 July 2017 – 30 June 2019 & 2 May 2019 – 30 April 2021 | FPM, KUIS |
| 33 | Committee Member, Curriculum Development, PhD (Management), FPM, KUIS, 29 August 2017 - done | FPM, KUIS |
| 34 | Committee Member, Curriculum Development, Executive Diploma in Mosque Management, FPM, KUIS, 26 March 2018 – done | FPM, KUIS |
| 35 | Member, Academic Secretariat, Academic and Research Committee, FPM, 2 May 2019 – 30 April 2021 | FPM, KUIS |

PROFESSIONAL BODIES MEMBERSHIP

No.	Committee Name	Period	Status
1	Malaysian Institute of Management (MIM)	2019	Member

TEACHING AND SUPERVISION

TEACHING COURSES (14)

1. MBPM 1013: *Fundamentals of Management*
2. MDBM 2023: *Fundamentals of Marketing*
3. MDPM 2023: *Business Mathematics*
4. BKB 1103: *Matematik Perniagaan*
5. DMUP 2003: *Asas Pengurusan*
6. DMUK 5003: *Seminar Keusahawanan*
7. DMUK 3003: *Pengurusan Perniagaan Kecil*
8. MBPM 1013: *Management*
9. MBBC 3073: *Operations Management*
10. MBBC 3063: *Strategic Management*
11. MBBC 3033: *Entrepreneurship*
12. MMAM 6073: *Strategic Management*
13. MMAM 6123: *Entrepreneurship Development*
14. MMAM 6013: *Organizational Business Management*

LIST OF TEACHING COURSES BY SEMESTER

SEMESTER	COURSES	LEVEL
Semester 1 2009/2010	MBPM 1013 <i>Fundamentals of Management</i>	Diploma
Semester 2 2009/2010		
Semester 1 2010/2011		
Semester 2 2010/2011		
Semester 1 2011/2012		
Semester 2 2011/2012		
Semester 1 2012/2013		

Semester 2 2012/2013		
Semester 1 2013/2014		
Semester 2 2013/2014		
Semester 1 2014/2015		
Semester 2 2014/2015		
Semester 1 2015/2016		
Semester 1 2018/2019		
Semester 2 2016/2017	MDBM 2023 <i>Fundamentals of Marketing</i>	Diploma
Semester 1 2008/2009	MDPM 2023 <i>Business Mathematics</i>	Diploma
Semester 2 2008/2009		
Semester 3 2008/2009		
Semester 1 2009/2010		
Semester 2 2009/2010		
Semester 3 2009/2010		
Semester 2 2011/2012		

Semester 1 2008/2009	BKB 1103 <i>Matematik Perniagaan</i>	Diploma
Semester 2 2008/2009		
Semester 1 2009/2010		
Semester 2 2009/2010		
Semester 3 2009/2010		
Semester 2 2009/2010	DMUP 2003 <i>Asas Pengurusan</i>	Diploma.
Semester 1 2010/2011		
Semester 2 2010/2011		
Semester 2 2010/2011	DMUK 5003 <i>Seminar Keusahawanan</i>	Diploma
Semester 1 2011/2012		
Semester 2 2009/2010	DMUK 3003 <i>Pengurusan Perniagaan Kecil</i>	Diploma
Semester 1 2015/2016	MBPM 1013 <i>Management</i>	Bachelor Degree
Semester 2 2016/2017		
Semester 1 2017/2018		
Semester 2 2017/2018		

Semester 1 2019/2020		
Semester 2 2019/2020		
Semester 1 2020/2021		
Semester 1 2010/2011	MBBC 3073 <i>Operations Management</i>	Bachelor Degree
Semester 2 2010/2011		
Semester 1 2011/2012		
Semester 2 2011/2012		
Semester 1 2012/2013		
Semester 2 2012/2013		
Semester 1 2013/2014		
Semester 2 2013/2014		
Semester 1 2016/2017		
Semester 1 2017/2018	MBBC 3063 <i>Strategic Management</i>	Bachelor Degree
Semester 2 2017/2018		
Semester 1 2018/2019		

Semester 2 2018/2019		
Semester 1 2019/2020		
Semester 2 2019/2020		
Semester 1 2020/2021		
Semester 1 2013/2014	MBBC 3033 <i>Entrepreneurship</i>	Bachelor Degree
Semester 2 2013/2014		
Semester 1 2014/2015		
Semester 2 2014/2015		
Semester 1 2015/2016		
Semester 2 2015/2016		
Semester 1 2016/2017		
Semester 3 2016/2017	MMAM 6073 <i>Strategic Management</i>	Masters
Semester 1 2017/2018		
Semester 1 2018/2019		
Semester 2 2018/2019		

Semester 3 2018/2019		
Semester 1 2019/2020		
Semester 2 2019/2020		
Semester 3 2017/2018	MMAM 6123 <i>Entrepreneurship Development</i>	Masters
Semester 1 2015/2016	MMAM 6013 <i>Organizational Business Management</i>	Masters
Semester 2 2015/2016		
Semester 2 2019/2020		
Semester 1 2020/2021		

INDUSTRIAL TRAINING OR PRACTICUM SUPERVISION

List of Industrial Training or Practicum Students (38 students)

No.	Name of student	Programme (Field of Studies)	Year of graduation
1	Norkhashikin bt Shalan	<i>Diploma Keusahawanan</i>	2010
2	Khairul Anwar bin Mohd Safa'ai	<i>Diploma Komunikasi</i>	2017
3	Umami Nursyafinaz bt Mohd Johar	<i>Diploma Perbankan Islam</i>	2017
4	Syaza Mastura bt Shamsudin	<i>Ijazah Sarjana Muda Pentadbiran Perniagaan dengan E-Dagang</i>	2017
5	Ameelia bt Dazuki	<i>Diploma Perbankan Islam</i>	2017
6	Nik Muhammad Afifi Bin Zamri	<i>Ijazah Sarjana Muda Pengurusan Sumber Insan</i>	2018
7	Lailatul Munawarah Bt Abdul Rezak	<i>Ijazah Sarjana Muda Pengurusan Sumber Insan</i>	2018

8	Siti Aisyah Binti Mohamed	<i>Ijazah Sarjana Muda Pengurusan Sumber Insan</i>	2018
9	Muhammad Afzal Arif Bin Mazlan	<i>Ijazah Sarjana Muda Pengurusan Sumber Insan</i>	2018
10	Nur Atiqah Binti Rosli	<i>Ijazah Sarjana Muda Pengurusan Sumber Insan</i>	2018
11	Nurul Arisya Binti Shamsolanuar	<i>Diploma Perbankan Islam</i>	2018
12	Nur Syafira Binti Mohd Suhaidi	<i>Diploma Perbankan Islam</i>	2018
13	Nur Syuhada Shazmeen Binti Mohd Sahit	<i>Diploma Perbankan Islam</i>	2018
14	Siti Nur Juliana Binti Ismail	<i>Ijazah Sarjana Muda Perakaunan</i>	2018
15	Nur Afifah Binti Najmuddin Sharif	<i>Ijazah Sarjana Muda Perakaunan</i>	2018
16	Siti Hazanatul Aisyha Binti Md Hashim	<i>Ijazah Sarjana Muda Pengurusan Sumber Insan</i>	2018
17	Nur Adibah Binti Mohd Faizi	<i>Ijazah Sarjana Muda Pengurusan Sumber Insan</i>	2018
18	Fatin Shahira Binti Abd Ghani	<i>Ijazah Sarjana Muda Pengurusan Sumber Insan</i>	2018
19	Nur Hanani bt Ramli	<i>Diploma Perbankan Islam</i>	2019
20	Muhammad Syazani bin Mohd Sufian	<i>Diploma Pengurusan Sumber Insan</i>	2019
21	Safiah Jihan bt Abdul Rahman	<i>Diploma Pengurusan Sumber Insan</i>	2019
22	Siti Hawa Bt Abdul Rahman	<i>Ijazah Sarjana Muda Pentadbiran Perniagaan dengan E-Dagang</i>	2019
23	Nur Wafa Bt Azman	<i>Ijazah Sarjana Muda Perbankan & Kewangan Islam</i>	2019
24	Nur Raihanah Afifah bt Nor Azhan	<i>Diploma Perakaunan</i>	2019
25	Siti Rokiah Ehwan	<i>Diploma Perbankan Islam</i>	2019
26	Nurul Fatin Nadiah bt Zulhairi	<i>Diploma Perbankan Islam</i>	2019
27	Nurul Fatin Nabihah bt Zulhairi	<i>Diploma Perbankan Islam</i>	2019
28	Nurul Aiza bt Azhar	<i>Diploma Perakaunan</i>	2000
29	Ahmad Akmal bin Anuar	<i>Diploma Perakaunan</i>	2000

30	Muhammad Izzuddin bin Samsudin	<i>Diploma Pengurusan Sumber Insan</i>	2000
31	Nur Maszaitul Farhana bt Darius	<i>Diploma Pengurusan Sumber Insan</i>	2000
32	Nur Sharina Shamin bt Sharuddin	<i>Ijazah Sarjana Muda Pengurusan Sumber Insan</i>	2000
33	Amirah Afiqah Irdina bt Idris	<i>Ijazah Sarjana Muda Pentadbiran Perniagaan dengan E-Dagang</i>	2000
34	Nur Khuraisyah bt Mohammed Razif	<i>Ijazah Sarjana Muda Perbankan & Kewangan Islam</i>	2000
35	Muhammad Taufiq bin Rahim	<i>Diploma Pengurusan Perniagaan</i>	2000
36	Nur Atikah bt Kamaruzaman	<i>Ijazah Sarjana Muda Pengurusan Sumber Insan</i>	2000
37	Nor Samihah bt Azman	<i>Ijazah Sarjana Muda Perbankan & Kewangan Islam</i>	2000
38	Muhammad Faruq Khan bin Kamaruddin	<i>Diploma Pengurusan Perniagaan</i>	2000

List of Undergraduate Students Thesis Supervision (23 students)

No.	Name of student	Title of thesis	Progress
1	Rosaini	<i>Factors Influencing The Internet Usage By Business in Nilai And Bandar Seri Putra.</i>	Completed 2009
2	Muslihah Binti Abdullah	<i>Persepsi Dan Kesedaran Kosmetik Halal Dikalangan Pengguna Wanita Di Kolej Universiti Islam Antarabangsa Selangor (KUIS)</i>	Completed 2011
3	Ariff Fahmi	<i>Small Medium Enterprise (SME) Barriers And Inclination Among Bachelor Students Of Faculty Of Modern Language And Communication (FBMK), International Islamic University College Selangor.</i>	Completed 2012
4	Muhammad Hanis b. Mohd Amin	<i>Penilaian Persepsi Pelajar Antarabangsa Terhadap Amalan Integriti Professional Dalam Kalangan Pelajar Tempatan: Kajian Interaksi Antarabudaya di Kolej Universiti Islam Antarabangsa Selangor (KUIS)</i>	Completed 2013

5	Noorfarhana Binti Mazlan	<i>Peranan Teknologi Maklumat Terhadap Peningkatan Motivasi Pembelajaran Dalam Kalangan Pelajar Kolej Universiti Islam Antarabangsa Selangor (KUIS)</i>	Completed 2013
6	Nur Wajeehah bt Kamaruzaman	<i>Faktor-faktor yang Mempegaruhi Prestasi Pembelajaran Mahaasiswa Fakulti Pengurusan Muamalah di Kolej Universiti Islam Antarabangsa Selangor (KUIS)</i>	Completed 2013
7	Siti Nurizan bt Mohd Husin	<i>Peranan 4P Sebagai Tarikan Kepada Pelanggan Berkunjung ke Pasaraya Z: Kajian Kes di Telok Panglima Garang, Selangor</i>	Completed 2014
8	Noor Izzati binti Sapilah	<i>Faktor-faktor yang Mempengaruhi Keputusan Pelajar Dalam Memilih Institusi Pengajian Tinggi Swasta</i>	Completed 2014
9	Nurul Azreen binti Arba'in	<i>Faktor-faktor Penentu Kunjungan ke Premis Makanan oleh Pelajar Kolej Universiti Islam Antarabangsa Selangor</i>	Completed 2014
10	Muhammad Ridzwan bin Mohd Anuar	<i>Faktor-faktor yang Mendorong Peniaga Menceburi Perniagaan Peruncitan</i>	Completed 2015
11	Maziah binti Osman	<i>Kepuasan Dalam Perkhidmatan KTM Komuter</i>	Completed 2016
12	Seri Syaza Alina Suhaimi	<i>Factors Affecting the Usage of Smartphones among Students in Higher Learning Education</i>	Completed 2016
13	Nur Iman Najib	<i>Factors that Determine Employee Turnover Intention at KUIS</i>	Completed 2017
14	Erma Shafina Che Abas	<i>Faktor Keberkesanan Kerja Berkumpulan dalam Kalangan Pelajar Ijazah Sarjana Muda Pengurusan Sumber Insan di KUIS</i>	Completed 2017
15	Luqman Hakim Kusaini	<i>Faktor-faktor Penggunaan E-Dagang dalam Kalangan Usahawan Kecil dan Sederhana di Bangi Sentral, Selangor</i>	Completed 2017
16	Muhammad Fathul Yakin Sharif	<i>Faktor yang Mendorong Penjaja Wanita Terlibat dalam Bidang Keusahawanan: Satu Kajian di Bangi, Selangor</i>	Completed 2017
17	Ramadan b. Abd Wahab	<i>Faktor Motivasi dalam Kalangan Pensyarah</i>	Completed 2018

18	Muhammad Firdaus b. Rahmat	<i>Contributing Factors of Islamic International University College Selangor (IIUCS) as Waqaf University: From IIUCS Lecturer's Perspectives</i>	Completed 2018
19	Siti Aisyah bt Zakaria	<i>Faktor-faktor yang Mendorong Pemilihan/Penggunaan Produk makanan berlogo halal dalam kalangan Pelanggan Pasaraya Besar di Selangor</i>	Completed 2019
20	Nurul Suhaida Bt Mohd Khadzri	<i>Keseimbangan Kehidupan-Kerjaya dalam Kalangan Jururawat Wanita di Hospital Kerajaan</i>	Completed 2019
21	Nursyahirah Binti Mohd Marzuki	<i>Faktor Ergonomik Mempengaruhi Kepuasan Staf Akademik</i>	Completed 2019
22	Nor Mardiana bt Ruslan	<i>Faktor-faktor Yang Mendorong Mahasiswa IPT Melakukan Kerja Sambilan</i>	Completed 2020
23	Nur Afiqah bt Mohd Razali	<i>The Effect of Training on Employee Performance Among Golden Screen Cinema at Setia City Mall, Setia Alam</i>	Completed 2020

RESEARCH (2)

List of Research Activities

1	Research Team Member	2
	Total	2

Joint Research/Research that has been/is being conducted

Research Team Members (2)

No.	Research Title	Year/Period	Research fund
1	<i>Kefahaman Dan Amalan Solat Fardhu Dalam Kalangan Remaja Muslim Di Selangor</i> Geran Penyelidikan Inovasi KUIS (GPIK) KUIS Innovation Research Grant	2016-2017/ 1 year	RM 6000
2	<i>Aplikasi Pemasaran Cara Rasulullah SAW dalam kalangan Usahawan Asnaf Lembaga Zakat Selangor</i> Geran Penyelidikan Inovasi KUIS (GPIK) KUIS Innovation Research Grant	2017- 2018/ 1 year	RM 7270
	TOTAL		RM 13270

RESEARCH WRITING AND PUBLICATIONS (52)

List of Publications

No.	Item	Number
1	Book Author	1
2	Research Report/Monograph	1
3	Book Chapters	4
4	Journal (Main Author)	8
5	Journal (Co-Author)	7
6	Proceeding	31
Total		52

BOOK AUTHORS (1)

1. Junainah Idris, **Siti Syuhada Abd Rahman**, Azri Rizal Razali. *Aplikasi Pemasaran Cara Rasulullah SAW dalam kalangan Usahawan Asnaf Lembaga Zakat Selangor*. (2019). Penerbit KUIS.

RESEARCH REPORTS/MONOGRAPHS (1)

1. *Kefahaman Dan Amalan Solat Fardhu Dalam Kalangan Remaja Muslim Di Selangor*. Suhaily Binti Md Shamsudin (KUIS), **Siti Syuhada Binti Abd Rahman** (KUIS), Suhaila Binti Nadzri (KUIS), Azri Rizal Bin Md Razali (KUIS), Ahmad A'toa' Bin Mokhtar (KUIS).

BOOK CHAPTERS (4)

1. **Siti Syuhada Abd Rahman** dan Suhaily Md Shamsudin. Flexible Work Arrangements: The Use of Self-control Concept in Managing Work-Family Conflict dalam buku *Islamic Perspective on Management: Contemporary Issues* (2013), *Akademi Pengurusan YaPEIM*. 25-37.
2. **Siti Syuhada Abd Rahman**, Norziah Othman, Surianom Miskam. *Penerapan Nilai dalam Pengajaran: Hasil Pencerapan Pensyarah dalam Pengajaran dan Pembelajaran in Wacana Peradaban & Pemikiran Islam: Isu & Cabaran Semasa* (2014), *Pusat Pengajian Teras*, KUIS.
3. Suhaila Nadzri, Suhaily Md Shamsuddin, **Siti Syuhada Abd Rahman**, Ahmad A'toa Mokhtar, Azri Rizal Razali. *Isu-Isu Pengabaian Solat Dalam Kalangan Remaja Di Negeri Selangor* in *E-Book of Masjid, Zakat and Waqf Management* (2018), KUIS. No. E-ISBN: 978-967-13087-4-5, 83 – 102.

4. Junainah Idris, **Siti Syuhada Abd Rahman**, Azri Rizal Md Razali. *Pengamalan Pemasaran Cara Rasulullah S.A.W. dalam Kalangan Usahawan Asnaf in Pemerkasaan Filantropi Islam di Malaysia. (2019), Institut Kajian Zakat & Akademi Pengajian Islam Kontemporari, Universiti Teknologi MARA.*

JOURNALS (15)

JOURNAL – MAIN AUTHOR (8)

1. **Siti Syuhada Abd Rahman** & Suhaily Md Shamsudin, Self-Control and Its Implications towards Academic Performance. *At-Tarbawiy: Malaysian Online Journal of Education*. Vol. 1, No. 2 (2017) 68-72. eISSN 2600-7622.
2. **Siti Syuhada Abd Rahman**, Junainah Idris. *Aplikasi Model AIDA dalam Pengurusan Wakaf. Jurnal Pengurusan dan Penyelidikan Fatwa*. Vol. 13, No 1. (2018) 1-16. ISSN 2232-1047 eISSN: 0127-8886.
3. **Siti Syuhada Abd Rahman**, Junainah Idris, Azri Rizal Mohd Razali. *Pengetahuan Maqasid Syariah dalam Kalangan Usahawan Asnaf*. *Journal of Management and Muamalah*. Vol. 9, No. 2 (2019) 66-79. eISSN 2180-1681.
4. **Siti Syuhada Abd Rahman**. *My Brother Moochie: Regaining Dignity in the Face of Crime, Poverty, and Racism in the American South*, Oleh Issac J. Bailey. *JAUHAR Jurnal Ulasan Buku*. Vol. 3, No. 2. (2019) 86-89. e-ISSN 2600-772X.
5. **Siti Syuhada Abd Rahman**, Junainah Idris. *Hubungan Elemen Religiositi Terhadap Muamalat Pergaulan Usahawan Asnaf*. *International Journal of Business and Economy*. Vol. 2, No. 1 (2020) 78-88. eISSN 2682-8359.
6. **Siti Syuhada Abd Rahman**, Zizah Che Senik, Suhaila Nadzri. *Content Analysis on Vision and Mission Statements of Selected Companies in Malaysia*. *International Journal of Business and Economy (IJBEC)*. Vol. 2, No. 4 (2020) 170-184. eISSN 2682-8359.
7. **Siti Syuhada Abd Rahman**, Zizah Che Senik, Wan Zulkifli Wan Hassan, Salmi Edawati Yaacob, Zamzuri Zakaria. *A Thematic Review on Prophetic Leadership: Analysis of Publication Patterns from 2010 till 2021*. *International Journal of Academic Research in Business and Social Sciences*. Vol. 12, No. 3 (2022) 369-388. ISSN 2222-6990.

8. **Siti Syuhada Abd Rahman**, Zizah Che Senik, Wan Zulkifli Wan Hassan, Salmi Edawati Yaacob, Zamzuri Zakaria, Suhaila Nadzri. Critical Success Factors of Muslim Entrepreneurs: A Thematic Review. *International Journal of Academic Research in Business and Social Sciences* (Publication in progress 2022)

JOURNAL – CO-AUTHOR (7)

1. Suhaily Md Shamsudin dan **Siti Syuhada Abd Rahman**. *Peranan dan Cabaran Guru Sebagai Pembentuk Modal Insan Cemerlang. Jurnal Pengurusan dan Muamalah*. Vol. 4, No. 1 (2011) 183-204.
2. Suhaily Md Shamsudin & **Siti Syuhada Abd Rahman**. Public Awareness on the Characteristics of Children with Autism in Selangor, At-Tarbawiy: *Malaysian Online Journal of Education*. Vol. 1, No. 2 (2017) 73-81. eISSN 2600-7622.
3. Junainah Idris, **Siti Syuhada Abd Rahman**, 2017, AIDA Model, Social Media Marketing And Decision to Patronize Muslim Friendly Hotel in Malaysia. *Journal of Management and Muamalah*. Vol. 7, No. 2 (2017) 3-15. eISSN 2180-1681.
4. Junainah Idris, **Siti Syuhada Abd Rahman**, Azri Rizal Mohd Razali. *Pengaruh Maqasid syariah terhadap Muamalat pergaulan Usahawan Asnaf*. *Journal of Management and Muamalah*. Vol. 10, No. 1 (2020) 3-17. eISSN 2180-1681.
5. Suhaila Binti Nadzri, Salmi Edawaty Yaacob, **Siti Syuhada Abd Rahman**. *Amalan Sifat Amanah Usahawan Muslim Berjaya Dalam Industri Perkhidmatan Katering Makanan Dan Minuman Di Malaysia*. *International Journal of Social Science Research*. Vol. 2, No. 2 (2020) 109-130. eISSN 2710-6276.
6. Suhaila Binti Nadzri, Salmi Edawaty Yaacob, **Siti Syuhada Abd Rahman**. *Pematuhan Piawaian Halal Dalam Industri Perkhidmatan Katering Di Malaysia*. *International Journal of Social Science Research*. Vol. 2, No. 3 (2020) 156-174. eISSN 2710-6277.
7. Suhaila Nadzri, Salmi Edawaty Yaacob, Nuradli Ridzwan Shah Mohd Dali, **Siti Syuhada Abd Rahman**, Mohamad Sabri Haron. Characteristics of Trust among Successful Entrepreneurs in the Catering Services Industry in Malaysia. *International Journal of Business and Social Science*. Vol. 2, No. 2 (2020) 109-130. eISSN 2710-6276.

PROCEEDINGS (31)

1. **Siti Syuhada Abd Rahman** dan Suhaily Md Shamsudin. Work-Life Integration of Employed Women of Children with Learning Disabilities, International Conference of Technology Management, Business and Entrepreneurship. (2012) 327-338.
2. Suhaily Md Shamsudin dan **Siti Syuhada Abd Rahman**. Parents Awareness on the Contents of Japanese Animation (Anime) Watched by Children in Malaysian Television Channels. World Conference on Integration of Knowledge. (2013) 481-494.
3. Nor Rosmawati Binti Abdul Karim, **Siti Syuhada Binti Abd Rahman**, Normazaini Salleh. The Influence of Managers' Power on Their Leadership Style in Organization. 1st Conference on Management and Muamalah. (2014).
4. **Siti Syuhada Abd Rahman**, Suhaily Md Shamsudin, dan Nor Rosmawati Abdul Karim. Motivation of Employees in Small-Medium Food Manufacturing Enterprise (SMEs), International Conference on Social Sciences Research. (2014).
5. Suhaily Md Shamsudin dan **Siti Syuhada Abd Rahman**. A Preliminary Study: Awareness, Knowledge and Attitude of People towards Children with Autism. International Conference on Social Sciences Research. (2014).
6. **Siti Syuhada Abd Rahman**, Norziah Othman & Surianom Miskam. *Penerapan Nilai Dalam Pengajaran: Hasil Pencerapan Pensyarah Dalam Pengajaran Dan Pembelajaran. Seminar Serantau Peradaban Dan Pemikiran Islam*. (2014).
7. **Siti Syuhada Abd Rahman**, Muhammad Hanis Bin Mohd Amin, Suhaily Md Shamsudin. *Penilaian Persepsi Pelajar Antarabangsa Terhadap Amalan Integriti Profesional Dalam Kalangan Pelajar Tempatan: Kajian Interaksi Antarabudaya*. 1st International Conference on Management & Muamalah. (2014).
8. Suhaily Md Shamsudin, **Siti Syuhada Abd Rahman**. The Differences between Islamic Marketing and Conventional Marketing: A Review of the Literature. 1st International Conference on Management & Muamalah. (2014).
9. **Siti Syuhada Binti Abd Rahman**, Nurul Azreen Binti Arba'in & Norziah Othman. *Faktor-Faktor Yang Mempengaruhi Tahap Keyakinan Terhadap Restoran Halal*. International Convention on Islamic Management. (2015).
10. **Siti Syuhada Abd Rahman**, Siti Nurizan Mohd Husin, Suhaily Md Shamsudin, Nor Rosmawati Abdul Karim. *Peranan 4P Sebagai Tarikan Pelanggan ke Pasaraya*. 2nd International Conference on Management and Muamalah. (2015).
11. **Siti Syuhada Abd Rahman**, Muhammad Firdaus Muhammad Sabri, Suhaila Nadzri. *Kompetensi Keusahawanan Diri Dalam Kalangan Pelajar Yang Mengambil Kursus Keusahawanan di Universiti*. 2nd International Conference on Management and Muamalah. (2015).
12. Suhaila Nadzri, Norzalina Zainudin, **Siti Syuhada Abd Rahman**, Ahmad Atoa' Mokhtar, Nazifah Mustafa, & Nor Rosmawati Abdul karim. *Kajian Rintis Keperluan Pendidikan Formal Kepada Imam-imam di Malaysia: Nilai Tambah Kepada Kerjaya Imam*. 2nd International Conference on Masjid, Zakat and Waqf. (2015).
13. **Siti Syuhada Abd Rahman**, Suhaily Md Shamsuddin, Suhaila Nadzri. Promoting Employee Motivation Using Self Control Concepts from Islamic Perspectives. 2nd International Conference on Economics & Banking. (2016).

14. **Siti Syuhada Abd Rahman**, Maziah Osman, Muhammad Firdaus Muhammad Sabri. *Kepuasan Terhadap Kualiti Perkhidmatan KTM Komuter: Kajian Kes Di Lembah Klang*. 2nd International Conference on Economics & Banking (2016).
15. Suhaila Nadzri, Rabi'atul 'Adawiyah Seh Nilamuddin, Nuzul Akhtar Baharudin, **Siti Syuhada Abd Rahman**. *Faktor Yang Mendorong Mahasiswa Ipt Membuat Kerja Sambilan*. 2nd International Conference on Economics & Banking. (2016).
16. Suhaily Shamsudin, Suhaila Nadzri, **Siti Syuhada Abd Rahman**, Azri Rizal Md Razali, Ahmad A'Toa' Mokhtar. *Kefahaman Solat dalam Kalangan Remaja di Negeri Selangor*, 3rd International Research Management and Innovation Conference. (2016).
17. **Siti Syuhada Abd Rahman**, Suhaily Shamsudin, Suhaila Nadzri, Azri Rizal Md Razali, Ahmad A'Toa' Mokhtar. *Cultivating Solat Culture Through AIDA Model: From Teenagers' Perspectives*, 4th International Conference on Post-graduate Research. (2017).
18. **Siti Syuhada Abd Rahman**, Junainah Idris, Seri Syaza Alina Suhaimi, Suhaila Nadzri, *The Determinants of Smartphone Usage among Students in Institute of Higher Learning*, 4th International Conference on Management and Muamalah, (2017).
19. **Siti Syuhada Abd Rahman**, Suhaila Nadzri, Ungku Nur Diyana Ungku Amir, *Relationship Between Student, Lecturer, And Peer Factor With Absenteeism Among Students In Institute Of Higher Learning*, Seminar Antarabangsa Pengajian Lepas Ijazah (2017).
20. Suhaila Nadzri, **Siti Syuhada Abd Rahman**, Nuzul Akhtar Baharuddin. *Kepercayaan Pengguna Dalam Pembelian Atas Talian: Kajian Kes Pelajar Tahun Akhir Kolej Universiti Islam Antarabangsa Selangor*, 4th International Conference on Management and Muamalah. (2017).
21. Suhaila Nadzri, **Siti Syuhada Abd Rahman**. *Kefahaman Pelajar Dalam Pengajaran Di Dalam Kelas; Kajian Kes di KUIS*, 4th Postgraduate Inter-Varsity Conference (SAPLI). (2017).
22. **Siti Syuhada Binti Abd Rahman**, Muhammad Firdaus Bin Rahmat, Junainah Idris. *Key Success Factors of a Waqf University*. 5th International Conference On Management And Muamalah. (2018).
23. **Siti Syuhada Binti Abd Rahman**, Ramadan Bin A. Wahab, Suhaila Nadzri. *Motivation of Academic Staff: Herzberg Motivation-Hygiene Theory*. 5th International Conference on Management and Muamalah. (2018).
24. Suhaila Nadzri, Suhaily Md Shamsuddin, **Siti Syuhada Binti Abd Rahman**, Ahmad A'toa Mokhtar, Azri Rizal Razali. *Pendidikan Awal Solat Dalam Kalangan Remaja Di Negeri Selangor*. 5th International Conference on Management and Muamalah. (2018).
25. Junainah Idris & **Siti Syuhada Binti Abd Rahman**. *Analyzing Marketing Macro Environment of Islamic Tourism Industry in Malaysia*. 5th International Conference on Management And Muamalah. (2018).
26. Junainah Idris, **Siti Syuhada Binti Abd Rahman**, Azri Rizal Razali. *Development of A Mosque Brand To Attract Low Involvement Visitors*. 5th International Conference on Masjid, Zakat, and Waqf Management. (2018).

27. Junainah Idris, **Siti Syuhada Binti Abd Rahman**, Azri Rizal Razali. *Artikel Sorotan Kajian: Aplikasi Pemasaran Cara Rasulullah Saw Dalam Kalangan Usahawan Muslim*. International Research Management and Innovation Conference (IRMIC). (2018).
28. **Siti Syuhada Abd Rahman**, Junainah Idris. *Hubungan Elemen Religiositi Terhadap Muamalat Pergaulan Usahawan Asnaf*. International Conference on Education, Technology, Business and Social Science (ETBSS). (2020).
29. **Siti Syuhada Abd Rahman**, Zizah Che Senik, Suhaila Nadzri. Content Analysis on Vision and Mission Statements of Selected Companies in Malaysia. International Conference on Business, Education, Engineering, Health, Inter-Disciplinary, Management, Social Science & Humanities and Technology. (2020) 70-83. E-ISBN 978-967-17937-7-0.
30. **Siti Syuhada Abd Rahman**, Luqman Hakim bin Kusiani, Junainah Idris. E-Commerce Application in Small-Medium Enterprises. 7th International Conference on Management and Muamalah. (2020). e-ISBN 2756-8938.
31. **Siti Syuhada Abd Rahman**, Zizah Che Senik, Suhaila Nadzri, Salmy Edawati Yaacob, Zamzuri Zakaria, Wan Zulkifli Wan Hassan. Strategik Management Critical Success Factors of Small and Medium Size Enterprises (SMES): A Systematic Literature Review. International Management & Accounting Conference (IMAC) 10. (2021). E-ISSN 2811-3535, 9772811353002.

LIST OF INTERNATIONAL AND NATIONAL SEMINAR PRESENTATIONS (22)

1. **Siti Syuhada Abd Rahman** dan Suhaily Md Shamsudin. Work-Life Integration of Employed Women of Children with Learning Disabilities, International Conference of Technology Management, Business and Entrepreneurship. 18 & 19 Disember 2012.
2. **Siti Syuhada Abd Rahman** dan Suhaily Md Shamsudin. Flexible Work Arrangements: The Use of Self-control Concept in Managing Work-Family Conflict. International Convention on Islamic Management. 27 & 28 November 2013.
3. **Siti Syuhada Abd Rahman**, Suhaily Md Shamsudin, dan Nor Rosmawati Abdul Karim. Motivation of Employees in Small-Medium Food Manufacturing Enterprise (SMEs), International Conference on Social Sciences Research. 9 & 10 Jun 2014.
4. **Siti Syuhada Abd Rahman**, Norziah Othman & Surianom Miskam. Penerapan Nilai Dalam Pengajaran: Hasil Pencerpahan Pensyarah Dalam Pengajaran Dan Pembelajaran. Seminar Serantau Peradaban Dan Pemikiran Islam. 2014.

5. **Siti Syuhada Abd Rahman**, Muhammad Hanis Bin Mohd Amin, Suhaily Md Shamsudin. *Penilaian Persepsi Pelajar Antarabangsa Terhadap Amalan Integriti Profesional Dalam Kalangan Pelajar Tempatan: Kajian Interaksi Antarabudaya*. 1st International Conference on Management & Muamalah. 2014.
6. **Siti Syuhada Binti Abd Rahman**, Nurul Azreen Binti Arba'in, & Norziah Othman. *Faktor-Faktor Yang Mempengaruhi Tahap Keyakinan Terhadap Restoran Halal*. International Convention on Islamic Management. 4 & 5 November 2015.
7. **Siti Syuhada Abd Rahman**, Siti Nurizan Mohd Husin, Suhaily Md Shamsudin, Nor Rosmawati Abdul Karim. *Peranan 4P Sebagai Tarikan Pelanggan ke Pasaraya*. 2nd International Conference on Management and Muamalah. 16 & 17 November 2015.
8. **Siti Syuhada Abd Rahman**, Muhammad Firdaus Muhammad Sabri, Suhaila Nadzri. *Kompetensi Keusahawanan Diri Dalam Kalangan Pelajar Yang Mengambil Kursus Keusahawanan di Universiti*. 2nd International Conference on Management and Muamalah. 16 & 17 November 2015.
9. **Siti Syuhada Abd Rahman**, Suhaily Md Shamsuddin, Suhaila Nadzri (2016). Promoting Employee Motivation Using Self Control Concepts from Islamic Perspectives. 2nd International Conference on Economics & Banking 2016. 24 & 25 Mei 2016.
10. **Siti Syuhada Abd Rahman**, Maziah Osman, Muhammad Firdaus Muhammad Sabri. *Kepuasan Terhadap Kualiti Perkhidmatan KTM Komuter: Kajian Kes Di Lembah Klang*. 2nd International Conference on Economics & Banking 2016. 24 & 25 Mei 2016.
11. **Siti Syuhada Abd Rahman**, Suhaily Shamsudin, Suhaila Nadzri, Azri Rizal Md Razali, Ahmad A'Toa' Mokhtar. Cultivating Solat Culture Through AIDA Model: From Teenagers' Perspectives, 4th International Conference on Post-graduate Research. 2017, 7 & 8 November 2017.
12. **Siti Syuhada Abd Rahman**, Junainah Idris, Seri Syaza Alina Suhaimi, Suhaila Nadzri, The Determinants of Smartphone Usage among Students in Institute of Higher Learning, 4th International Conference on Management and Muamalah, 2017. 7 & 8 November 2017.
13. **Siti Syuhada Abd Rahman**, Suhaila Nadzri, Ungku Nur Diyana Ungku Amir, Relationship Between Student, Lecturer, And Peer Factor With Absenteeism Among Students In Institute Of Higher Learning, Seminar Antarabangsa Pengajian Lulusan Ijazah (SAPLI 2017). 1 & 2 November 2017.
14. **Siti Syuhada Binti Abd Rahman**, Muhammad Firdaus Bin Rahmat, Junainah Idris. (2018). Key Success Factors Of A Waqf University. 5th International Conference on Management and Muamalah. 15 & 16 Ogos 2018.
15. **Siti Syuhada Binti Abd Rahman**, Ramadan Bin A. Wahab, Suhaila Nadzri. Motivation of Academic Staff: Herzberg Motivation-Hygiene Theory. 5th International Conference on Management and Muamalah. 15 & 16 Ogos 2018.
16. **Siti Syuhada Abd Rahman**, Junainah Idris, Azri Rizal Mohd Razali. *Pengetahuan Maqasid Syariah dalam Kalangan Usahawan Asnaf*. 6th International Conference on Management and Muamalah. 10 & 11 Julai 2019.

17. **Siti Syuhada Abd Rahman**, Junainah Idris. *Aplikasi Model AIDA dalam Pengurusan Wakaf. Jurnal Pengurusan dan Penyelidikan Fatwa*. Vol 18, No 2. 3rd International Conference on Zakat, Waqf, and Islamic Philanthropy (ZAWFI). 2019.
18. **Siti Syuhada Abd Rahman**, Junainah Idris. *Hubungan Elemen Religiositi Terhadap Muamalat Pergaulan Usahawan Asnaf*. International Conference on Education, Technology, Business and Social Science (ETBSS). 2019.
19. **Siti Syuhada Abd Rahman**, Luqman Hakim bin Kusiani, Junainah Idris. *E-Commerce Application in Small-Medium Enterprises*. 7th International Conference on Management and Muamalah. 4 November 2020.
20. **Siti Syuhada Abd Rahman**, Zizah Che Senik, Suhaila Nadzri. *Content Analysis on Vision and Mission Statements of Selected Companies in Malaysia*. International Journal of Business and Economy. 19 & 20 Disember 2020.
21. **Siti Syuhada Abd Rahman**, Zizah Che Senik, Suhaila Nadzri, Salmy Edawati Yaacob, Zamzuri Zakaria, Wan Zulkifli Wan Hassan. *Strategik Management Critical Success Factors of Small and Medium Size Enterprises (SMES): A Systematic Literature Review*. International Management & Accounting Conference (IMAC) 10. 13 & 14 Oktober 2021.
22. **Siti Syuhada Abd Rahman**, Zizah Che Senik, Wan Zulkifli Wan Hassan, Salmy Edawati Yaacob, Zamzuri Zakaria. *A Thematic Review on Prophetic Leadership in Organizations: Analysis of Patterns and Impacts*. International Conference on Islamic Contemporary and Management (ICICM). 29 & 30 November 2021.

REFEREES

1. Dr Norziah Othman
Dean
Faculty of Management and Muamalah
International Islamic University College Selangor (IIUCS)
Bangi, Malaysia
2. Associate Prof. Mohamad Rizal bin Abd Rahman
Chairman, Malaysian and Comparative Law Centre (MyCOL)
Faculty of Law
Universiti kebangsaan Malaysia (UKM)
Bangi, Malaysia